Should microfinance institutions fund social businesses? Microfinance institutions have become increasingly popular in the new age. They are thought of as institutions that can help us reach our millennium development goals. One way to do this is by using loans from microfinance institutions to build sustainable social businesses in developing countries.

After working on a water sanitation business project in a rural village in Ghana, I explore how we can make these businesses work. Incorporating culture into such businesses and setting up a long term model is the best way to approach the problem. The water business I set up along with my team will provide clean drinking water to the people of the village for the next five years. This small investment will pay off for a large period of time, and this model should be expanded upon by governments and organizations.